

MICHELIN PROMOTIONAL OFFERS

FROM 1ST FEBRUARY
- 30TH APRIL 2018



CLAIM UP TO £600 OFF
A SET OF 4 TYRES*

**MICHELIN
TRACTOR TYRES**

AXIOBIB, AXIOBIB 2, EVOBIB,
MACHXBIB, XEOBIB, MULTIBIB,
OMNIBIB, YELDBIB, AGRIBIB



**MICHELIN
HARVESTER TYRES**

CEREXBIB, CEREXBIB2,
MEGAXBIB



**MICHELIN
SPRAYER TYRES**

SPRAYBIB, AGRIBIB RC



**MICHELIN
TRAILER TYRES**

CARGOXBIB HF,
CARGOXBIB HD, XP27, XS



Privacy statement

General

The data protection officer for Michelin Tyre PLC is Gillian Duddy. You can contact us about data protection matters by emailing us at legal.general@micelin.com. You can request access to your data, update any inaccurate or incomplete data, and in some cases, object to the processing of your data, request the deletion or removal of personal data and restrict the processing of your personal data. Further information on your rights can be found by visiting the Information Commissioner's Office website www.ico.org.uk. If you are not happy with how we deal with your personal data, you have the right to lodge a complaint with the ICO.

Marketing

Personal data collected for marketing purposes is being collected directly by us and will not be shared with any third party. Your personal data will be held and used only by us for marketing purposes. We will use your consent as the legal basis for processing your information. We will only retain your information for one year.

Promotion

Personal data collected for the purpose of administering the promotions is being collected directly by us and will only be shared with P&MM Limited solely to issue your reward card/BACS transfer and to check the information you have provided to us. We will process your data based on the promotion's terms and conditions. We will only retain your information for one year.

Michelin Tyre Plc, Campbell Road, Stoke-on-Trent, ST4 4EY
agricultural.michelin.co.uk



* Reward will be paid in the form of a pre-paid reward card or BACS transfer. Participating Exelagri dealers only. Minimum purchase of 2 tyres. Offer applies to agricultural tyres only. Valid from 1st February until 30th April 2018 (31st May 2018 for receipt of claims). Terms and conditions apply, see inside for details.



MICHELIN PROMOTIONAL OFFERS

FROM 1ST FEBRUARY
- 30TH APRIL 2018



CLAIM UP TO **€150 OFF**
A SET OF 4 TYRES*

MICHELIN
COMPACT LINE TYRES

MICHELIN XMCL, MICHELIN POWER CL, MICHELIN BIBSTEEL (AT/HS), MICHELIN XF, MICHELIN XM47,
MICHELIN XZSL, MICHELIN POWER DIGGER, MICHELIN TWEEL, MICHELIN BIBLOAD HARD SURFACE



* Reward will be paid in the form of a pre-paid reward card or BACS transfer. Participating Exelagri dealers only. Minimum purchase of 2 tyres. Offer applies to agricultural tyres only. Valid from 1st February until 30th April 2018 (31st May 2018 for receipt of claims). Terms and conditions apply, see inside for details.



BUY 4 MICHELIN AGRICULTURAL TYRES AND CLAIM UP TO **€600***

Minimum purchase of two MICHELIN agricultural tyres.

Claim €600 with the purchase of 4 and €250 with the purchase of 2:
MICHELIN AXIOBIB, AXIOBIB 2, CEREXBIB, MACHXBIB, MEGAXBIB, XM28, EVOBIB

Claim €400 with the purchase of 4 x 26" or above, €150 with the purchase of 4 x 24" or below, €100 with the purchase of 2 x 26" or above and €50 with the purchase of 2 x 24" or below:

MICHELIN AGRIBIB, OMNIBIB, MULTIBIB, XEOBIB, YELDBIB, SPRAYBIB, AGRIBIB RC, CARGOXBIB HF, CARGOXBIB HD, XP27, CARGOXBIB, XS, XMCL BIBLOAD HS, XM47, BIBSTEEL AT, BIBSTEEL HS, XZSL, XF, POWER CL, POWER DIGGER, TWEEL.

YOUR HELPFUL CHECKLIST

Have you remembered to...

- Include your date of birth?
- Attach a valid itemised receipt?
- Read the terms and conditions?
- Choose your reward - pre-paid reward card or BACS transfer

Terms and conditions

1. 'MICHELIN Spring 2018 Promotion' (the 'Promotion') is open to all purchasers who are UK residents aged 18 and over, except Michelin Tyre PLC's (the 'Promoter') employees, its agencies or anyone else connected with the creation and administration of this Promotion. 2. By participating in the Promotion, claimants agree to be bound by these terms and conditions and by any other requirements set out in the promotional material. 3. There is a purchase requirement. Claimants must purchase two or four Michelin agricultural tyres in a single transaction between 1st February to 30th April 2018. 4. Promotion only valid on tyres purchased directly from Exelagri accredited dealers. A list of participating Exelagri dealers can be found at <http://agricultural.michelin.co.uk> or by calling the Michelin helpline number on 01908 228342. 5. Closing date for receipt of claims is 31st May 2018. 6. Claims must be made on an official claim form. Claims must be completed in ink and must be accompanied by a valid original receipt highlighting the tyres purchased. It is recommended that you keep a photocopy for your records as claim forms and receipts become the absolute property of the Promoter and will not be returned. Please post back to: MICHELIN Spring 2018 Promotion, c/o p&mm Ltd, Avalon House, Breckland, Linford Wood, Milton Keynes MK14 6LD. 7. The Claimant will receive €600 with the purchase of 4 and €250 with the purchase of 2: MICHELIN AXIOBIB, AXIOBIB 2, CEREXBIB, MACHXBIB, MEGAXBIB, XM28, EVOBIB. €400 with the purchase of 4 x 26" or above, €150 with the purchase of 4 x 24" or below, €100 with the purchase of 2 x 26" or above and €50 with the purchase of 2 x 24" or below: MICHELIN AGRIBIB, OMNIBIB, MULTIBIB, XEOBIB, YELDBIB, SPRAYBIB, AGRIBIB RC, CARGOXBIB HF, CARGOXBIB HD, XP27, CARGOXBIB, XS, XMCL BIBLOAD HS, XM47, BIBSTEEL AT, BIBSTEEL HS, XZSL, XF, POWER CL, POWER DIGGER, TWEEL. Tyres must be purchased in one transaction. Multi size sets will be paid proportionately - ie purchase two 24" and two 26" tyres and claim €275. Payment will be made by BACS transfer or pre-paid reward card within 42 days of receipt of a valid claim. 8. Only one claim per vehicle is permitted. Lost, incomplete, invalid, illegible or late claims will not be accepted and proof of posting shall not constitute proof of receipt. The Promoter reserves the right to discard illegible claim forms. The Promoter reserves the right to reject a claim if it believes the claim is not legitimate and amend/cancel/suspend the Promotion where it becomes necessary to do so. The Promoter's decision is final. 9. Michelin Tyre PLC will not be liable for any tax liability in whole or part incurred by claimants or individuals as a result of this Promotion. Personal data supplied during the course of this Promotion will be passed on to a third party supplier (namely P&MM Limited) only as required for fulfilment/delivery/arrangement of the reward card/BACS transfer. 10. Promoter: Michelin Tyre PLC, Campbell Road, Stoke-on-Trent, ST4 4EY.

SIMPLY COMPLETE THIS CLAIM FORM AND POST IT BACK WITH YOUR ORIGINAL RECEIPT TO THE ADDRESS BELOW:

MICHELIN Spring 2018 Promotion, c/o p&mm Ltd, Avalon House, Breckland, Linford Wood, Milton Keynes, MK14 6LD. Campaign helpline number: 01908 228342.

Reward choice (please tick choice): Pre-paid reward card BACSs transfer

The below fields are mandatory to carry out identity checks and to validate your claim. DOB is only required for the activation of the reward card and for identification checks should you need to contact the reward card team with queries. I understand by entering this promotion that the Promoter will have to submit the information entered to a third party (P&MM) to issue the reward card and that the information given will be checked electronically by P&MM to confirm the identity of the claimant. See terms and conditions for further information.

PROMOTION CODE: MI SPRING 2018

YOUR DETAILS:

Title: First name:

Surname:

Home address:

.....

Post code:

Email:

Telephone no:

PRE-PAID REWARD CARD DETAILS:

Date of birth: (DD/MM/YY)

Please note that your email address will allow you to check your reward card balance online

OR

BACS TRANSFER DETAILS:

Customer name:

Sort Code:

Account number:

Bank name:

Account name:

Michelin Tyre PLC would like to use your contact details to send you information about our products and services, by post, telephone, email, and SMS. If you would like to receive such information, please tick the relevant boxes below.

Post Telephone Email SMS

You can withdraw your consent at any time by contacting us at legal.general@michelin.com